

MIRTECH HARVEST CENTER

Bringing CLASS to the Mississippi Delta

By ANGELA ROGALSKI • Photography by Rory Doyle

MirTech Harvest Center was founded in 1996 by Colorado native Robert Krattli and his wife Natalia. The large dealer group has a multi-location operation in Eastern Europe and has had a long-standing history with CLAAS Manufacturers. MirTech established its first branches in the Delta in 2016. Along with CLAAS, MirTech is the official dealer and distributor of manufacturers known worldwide, such as MacDon, Manitou, Salford, and many others.

In July 2018, MirTech opened its Boyle, Miss. location and continues to expand its footprint in and across the entire Delta. John Oursler is the branch manager in Boyle. Oursler says that MirTech had three existing locations in the region before opening up in Boyle: Jonesboro, Ark., Stuttgart, Ark., and Sikeston, Mo.

“We came to Boyle to establish our fourth location,” Oursler says. “We’re a full line CLAAS dealership. We sell combines, tractors, hay equipment, all types of mowers; so we’re a full line agriculture dealer here in Boyle.”

Oursler says some of the other services they provide are 24/7 in-field parts support, 24/7 service support, and continuing education for their service techs about the equipment they sell. And they are very proud to offer CLAAS to this particular area of the Delta.

“CLAAS is brand new to this area,” Oursler continues. “My goal with our branch is to continue to grow our presence and our footprint in the Mississippi Delta. We want to continue to develop



Trey Wright, John Ousler, Jeremy Smart, Mitch Davis.